

JASON BIRNBAUM BIOGRAPHY



Jason Birnbaum is the golf teaching professional at Alpine Country Club in Demarest, New Jersey. In 2012 and in 2010, Jason was recognized by *Golf Digest* magazine as one of the country's "Best Young Teachers", a compilation of the top 40 teachers under the age of 40 in America.

Jason began his teaching career as an apprentice for Golf Magazine "Top 100" golf instructor Mitchell Spearman, and was the director of the Mitchell Spearman Junior Golf Program from 2003 to 2007. There, he was responsible for the opening and operation of new junior golf facilities throughout the Northeast. Building on this pedigree, Jason has developed a deep and extensive understanding of how to help juniors improve their golf game.

As a golf professional, Jason has worked with all levels of golfers, including touring professionals and senior executives throughout the U.S., Canada, and abroad. Some of his corporate clients have included Mercedes Benz and Bank of America. Jason has the privilege of traveling to different Tour stops throughout the season teaching some of the finest golfers in the world.

In addition to teaching at Alpine Country Club in the spring and summer, Jason owns and operates the Jason Birnbaum Golf Studio, located at Metro Athletic Club in Tenafly, NJ. Jason has been featured in a variety of local and national publications, including *Golf Digest*, *Golfweek*, *The Met Golfer* and *NJSGA Magazine*, and also contributes golf instructional articles to *The Bergen Record*.

For enrollment and additional information, please call or email Meghan at Jason Birnbaum Golf:
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www.jb-golf.com

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JUNIOR GOLF CAMP
July 8 through August 1, 2013

Through an agreement with GolfTech and the Bergen County Department of Parks, Valley Brook Golf Club will be hosting the 2013 Jason Birnbaum Junior Golf Camp. Valley Brook Golf Club is recognized as one of Bergen County's premier public golf clubs. The club, designed by Bill Boswell, features a grass driving range, a secluded short game area, spacious putting greens, and a modern clubhouse nestled on the banks of the Pascack Brook in River Vale, New Jersey.



JUNIOR GOLF CAMP



WEEK ONE:
Building a plan of improvement based on specific needs of the student



WEEK TWO:
Focus on basic fundamentals with personalized in-depth video analysis



WEEK THREE:
Importance of body motion, swing plane and clubface position



WEEK FOUR:
Golf course competitions; course management skills; review and planning for future success

THE MISSION of the Jason Birnbaum Junior Golf Camp is to offer the finest coaching available in the metropolitan area to serious young golfers. Students will have the advantage of working in a tour-proven environment, allowing them access to the same state-of-the-art technology as the best golfers in the world. This technology includes high speed video cameras, swing analyzing softwares, and industry leading launch monitors. Students will spend time both on the practice range and out on the golf course, learning what it takes to compete successfully on the high school or college level and how to make continuous and long-lasting improvements to their game.



EACH WEEK of the Junior Golf Camp will focus on all aspects of the game, with specific attention given to a weekly topic. A low student-to-teacher ratio of 4:1 is guaranteed at all times throughout the program. Our team of coaches will work to develop a specific program for each student based on their individual needs and goals, including proven drills and training exercises that ensure student improvement.

STUDENTS WILL RECEIVE personalized instruction from Jason Birnbaum and a proven staff of golf teaching professionals. All aspects of golf will be covered, from full-swing and short-game technique to on-course playing lessons. There will also be time spent covering the rules of golf and golf course etiquette.

EQUIPMENT ASSESMENTS will be available for each student to go through and they will have the option to improve their equipment in all areas. Our staff will work closely with each student to prepare them for tournaments if they are interested in participating in competitions throughout the summer. Although it is encouraged that students enroll for the full four-week program, they may elect to sign up for a shorter period of time.

"In my first year of working with Jason, I made major improvements to my golf swing that allowed me to go from being an average player to winning the New Jersey High School Tournament of Champions, an AJGA Open, competing at the highest level of junior golf and being recruited to play Division 1 Golf."

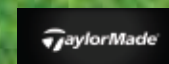
Harrison Shih
Columbia University Men's Golf Team

"Jason Birnbaum has helped me to achieve my goal of playing on the PGA Tour, and there is no better instructor to help junior golfers of all abilities achieve their goals and aspirations in the game."

Alex Rocha
PGA Tour Member



TAYLORMADE-ADIDAS GOLF is a longtime and passionate supporter of junior golf and is at the very top of the industry as a major sponsor to many of the top-ranked golfers from around the world. Furthermore, TaylorMade is recognized as the #1 driver in all of golf. TaylorMade-Adidas Golf will be equipping and outfitting participants in the Jason Birnbaum Junior Golf Camp. Students will receive merchandise including Adidas golf shoes, shirt, cap, golf balls, and equipment from TaylorMade.



Jason Birnbaum

JUNIOR GOLF CAMP July 8 - August 1, 2013

Tuition: Please contact Meghan at Jason Birnbaum Golf for program tuition cost.

Sessions are Mon. - Thurs., 9am - 3pm
(Lunch Included)

Tuition discounts available for enrollments received by March 15, 2013.